ALOHA ENTERPRISE SOLUTION

Operate

for maximum guest satisfaction and profits

Aloha Table Service Aloha Guest Manager **Aloha Takeout** Aloha Kitchen Display System **Aloha Connect**

Measure

in real-time for effective decisions

Aloha Insight **MenuLink Inventory MenuLink Labor**

Market

to grow revenue with repeat business

> **Aloha Loyalty Aloha Stored Value Aloha Online**

SITE SYSTEMS

- > 12", 15", and 17" POS Terminals
- Kitchen Controllers
- Manager's Workstations
- Peripherals

support

Specialized & 3rd Party devices

Minimize your solution value and minimize

Expedite your solution roll-out and

increase your speed-to-market using

proven quality assurance processes

Leverage a single point of accountability

from design and testing to roll-out and

DATA CENTER INFRASTRUCTURE

- Multiple data centers with excellent infrastructure for redundancy
- High availability technologies including virtualization, SAN, load balancing, SQL clustering, etc.

Manage

site systems and

their configurations

Aloha Command Center

Aloha Configuration

Center

- Applications designed to scale out with growth in site counts and functionality
- PCI certification and SAS-70 Type II certification
- Support for self hosting applications when customer requirements dictate

SERVICES

Consulting **Implementation Services**

Ensure high quality, low risk and solid return on

Our services are built on industry best practices and years of hands-on experience. They include:

- Roll-out Management
- Install, Move, Add, Change
- Cabling/Bracketing
- Staging
- Client Support Center

Equipment Maintenance

Extend the life or your technology investment with Radiant's industry-leading approach to

- Resolve system failures quickly and reduce the chance of future failures through full unit replacement
- Lower your total cost of ownership with a flat pricing structure covering all three failure types - process, wear and functional

CUSTOMER SATISFACTION

At the foundation of everything we do is a strong focus on customer satisfaction. Our customers are involved in every step of our processes from product design and development to continuous evaluation of our performance against their needs.



FOR MORE INFORMATION, PLEASE VISIT US AT WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS (7237)

NORTH AMERICA • SOUTH AMERICA • EUROPE • AFRICA • ASIA • AUSTRALIA

AES-HOS D-0209

© 2009 Radiant Systems, Inc. All rights reserved. Radiant Systems and design is a registered trademark of Radiant Systems, Inc. All other trademarks are the property of their respective owners









ALOHA ENTERPRISE SOLUTION

FOR TABLE SERVICE RESTAURANTS

More than ever, operating a profitable table service restaurant requires controlling cost while increasing sales. Ensuring performance against these critical objectives means that selecting the right technology solution could be the most important investment decision you will make. To build efficient operations, provide the experience that your guests expect and achieve healthy growth, your technology solution should consist of seamlessly integrated components that maximize your existing asset and minimize costly new integration projects while easily increasing your operational capabilities over time.

With Aloha Enterprise, Radiant Systems provides table service restaurant operators of all sizes everywhere a single point of accountability for technology needs. Aloha Enterprise helps many of today's most admired and successful restaurant operators maximize their profit opportunity with a solution that is both innovative and time-tested

The complete platform for **AUTOMATING** restaurant operations, **MEASURING** performance, MANAGING to better results and MARKETING to customers. **ALOHA ENTERPRISE SOLUTION**

OPERATE at peak performance

- Decrease costs by reducing food waste and employee training time while maximizing controls
- Increase sales and customer satisfaction by improving speed of service and order accuracy
- Increase ticket averages through successful up-selling and cross-selling

MEASURE in real-time

- Make smart decisions quickly based on continuous data feeds
- Control food and labor costs more effectively
- Increase oversight of your business from anywhere at any time

MANAGE systems centrally

- Lower system management costs while increasing operational capabilities
- Reduce risks and ensure compliance through high security and accountability
- Respond quickly and with maximum effectiveness to changes in menus, prices, taxation and other operational variables

MARKET to drive growth

- Manage stored value and loyalty programs across your entire brand
- Stimulate repeat business by providing valuable rewards
- Implement effective marketing programs with detailed customer intelligence







In-store applications for high volume dine-in sales, drive through sales and kitchen production

Aloha Table Service
Aloha Guest Manager
Aloha Takeout
Aloha Kitchen Display System
Aloha Connect

Aloha Table Service Point-of-Sale

Boost sales and keep servers on the floor

- Maximize peak-period sales by reducing the amount of time it takes to place an order or modify items
- Simplify the methods for splitting and combining items and checks
- Avoid the costs of data loss and POS downtime with industry leading system redundancy

Aloha Guest Manager

Improve your guest experience

- Increase host productivity by removing guesswork when quoting wait times
- Increase seat utilization through matching party size to table size maximizing seating efficiency

Aloha Takeout

Streamline take-away, delivery and curb-side operations

- Increase order-taking ability and improve guest satisfaction with fast customer search screens and automated tracking and production of future scheduled orders
- Optimize delivery operations with integrated mapping, printed driver itineraries and single-touch assignment

Aloha Kitchen Display System

Prepare orders quickly and accurately

- Communicate orders from front counter and drive through POS terminals to video displays in production areas
- Route items and order information to appropriate production stations for improved speed of service and order accuracy

Aloha Connect

Ensure tight integration

- Facilitates open framework to broaden communication and maintain control between Aloha and external systems.
- Promote efficient data flow and provide operational enhancements to your business.



Hosted applications for analyzing restaurant operations and controlling labor and inventory costs

Aloha Insight
MenuLink Inventory
MenuLink Labor

Aloha Insight

Increase visibility and control of your operations

- Leverage consolidated, multi-store reporting with extensive drill-down analysis to efficiently analyze operational results and find opportunities for improvement
- Conduct fast sales analysis, forecasting and comparison reporting to quickly reach operational decisions without large investments in one-time analysis projects
- Gain awareness of unexpected issues with robust alerts and scheduled reports that proactively inform you of situations requiring attention
- Use any computer with Internet access to utilize comprehensive tools for oversight of your operations from anywhere at any time

MenuLink Inventory

Manage inventory and control food costs

- Manage food cost information inventory levels, item costs and recipes – in one central location to make and implement good business decisions quickly
- Ensure product is on-hand by predicting ordering and prep item production based on both historical trends and special marketing events
- Track historical item pricing by vendor to identify cost savings and potential contract pricing variances

MenuLink Labor

Manage and control labor costs

- Forecast scheduling and labor needs and enforce your company labor standards to achieve top guest satisfaction
- Analyze scheduling efficiencies by viewing variances between recommended labor, scheduled labor and actual labor
- Reduce manager and corporate overhead with a single-source for all in-store employees and payroll hours, including support for borrowing and transferring



Hosted applications that enable complete systems management with high security and low cost

Aloha Command Center

Aloha Configuration Center

Aloha Command Center

Monitor all site systems in real-time for support and compliance purposes with maximum security

- Allow authorized personnel instant "one click" access to sites for troubleshooting and software deployment while drastically reducing administration of user accounts
- Improve problem resolution times with automated information gathering and support procedures for each terminal, server and key application on site
- Rapidly and automatically deploy new software versions across groups of stores or an entire enterprise
- Ensure the highest levels of security with multi-factor user authentication for remote access to your site systems and logging of remote access activities
- Reduce the cost of periodic audits related to equipment inventory, network security, data security and remote access activity

Aloha Configuration Center

Manage all site system configurations for multi-site and multi-concept restaurant organizations

- Simplify configuration maintenance across locations with automatic data distribution – no cumbersome processes or third party software
- Enable efficient product mix analysis by easily keeping menu item information standardized across all locations
- Gain operational marketing flexibility with the ability to quickly deploy trial offers, new menu items and new combos across select groups of stores or all stores
- Increase operational consistency and ensure compliance with local laws with a simple means of managing all point-of-sale settings across every location
- Minimize risks related to tax liabilities with simplified maintenance of tax configurations across groups of stores



Hosted applications to broadly promote your brand to consumers and encourage repeat business

Aloha Loyalty
Aloha Stored Value
Aloha Online

Aloha Loyalty

Deliver highly flexible and customizable reward and bonus programs across an entire brand

- Simplify your customers' experience and minimize your administration and costs with a single card for both stored value and loyalty applications
- Offer unlimited bonus plans that can be based on dollars spent, items purchased, points earned, frequency of visits or a variety of other desired consumer behaviors
- Reward customers in real time at the moment a promotion is earned through tight integration with the Aloha POS

Aloha Stored Value

Offer stored value cards to drive revenue growth

- Get very fast authorization, redemption and card sales with seamless integration to the Aloha POS
- Improve your customers' experience by easily allowing card holders to quickly add value to existing cards and supporting a variety of refund types
- Reduce administration costs with a seamless, efficient gift card settlement process that transfers funds between bank accounts using ACH

Aloha Online

Engage your customers online for higher satisfaction, increased visits and more sales

- Engage customers directly on your own Web site with real-time connections to your store systems, loyalty programs and stored value programs
- Grow your business with brand-wide online ordering that integrates directly into your point-of-sale system one place to maintain prices, taxation rules, etc.
- Confirm food orders to your guests online in real-time, ensuring that Web orders are electronically entered directly into the POS system of the fulfilling store



